

Expanded Mission Statement:

The Beyond Monumental Advisory Committee is a service-oriented group of active, civic-minded professionals supporting the mission of the Beyond Monumental organization, which has donated more than \$1 million to support local public education and serve the mission of educating Indianapolis youth on the benefits of exercise, proper diet and healthy living. Members of the committee serve as a support and advisory network for Beyond Monumental in the areas of membership, event planning, service, and strategic planning.

Event Subcommittees

The event subcommittees each focus on specific functions to plan and execute Beyond Monumental's signature events, which include the Monumental Mile, the Indy Half Marathon at Fort Ben, and the CNO Financial Indianapolis Monumental Marathon. Subcommittees are led by a committee chair, and subcommittee members will be responsible for attending monthly planning meetings and ultimately executing the committee's plans by volunteering at Beyond Monumental's events.

If serving on an event subcommittee is a concern due to participating in a Beyond Monumental event, we still encourage you to become involved with the Advisory Committee because of the yearlong engagement and impact that can be made outside of event weekends.

Subcommittee Descriptions

Entertainment Committee

The Entertainment Committee organizes and plans all entertainment along the route for the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for working with the Hospitality and Special Assignments Intern to identify prospective performers as course entertainment in the following course zones: Zone 1, Zone 2, Zone 3, and Zone 4.

Neighborhood Committee

The Neighborhood Committee is responsible for communication with neighborhoods that are located along the route of the CNO Financial Indianapolis Monumental Marathon. They will help steward the neighborhoods throughout the year and will also help facilitate cheer blocks and route entertainment in Zones 1, 2, 3, and 4.

Expo Committee

The Expo Committee organizes and plans all supplementary events surrounding the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for the following events: Monumental Health & Fitness Expo (seminars and packet pickup). Within the Monumental Health & Fitness Expo, the committee will be responsible for welcoming participants, assisting with packet pickup and the volunteers involved, t-shirt exchange, pre-order item pickup, picking up for a friend form, and the VIP experience.

Finish Line Committee

The Finish Line Committee is responsible for coordinating the Finish Line chute following the end of the race for the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for ensuring that each participant receives their finish line refreshments (including blankets, medals, hats, food, water, Gatorade) and are congratulated with a positive demeanor following the race. Additionally, the committee will oversee other Finish Line volunteers involved.

Post-Race Area Committee

The Post-Race Area Committee oversees the event activities following that take place after participants cross the finish line. The committee oversees the programming in the Papa John's tent (including awards), Runners Row, gear check, the results tent, the massage tent, post-event entertainment, beer sales, and recycling/trash cleanup.

Beyond Monumental Advisory Committee Membership Structure

The committee gathers once a month for one of three purposes: agenda/subcommittee based meetings, outreach volunteer events, or Beyond Monumental event – see sample calendar below

- o January – Advisory Board strategic planning
- o February – agenda-committee-based meeting
- o March - agenda-committee-based meeting with social
- o April 14 – neighborhood clean-up volunteer event
- o May 17 - agenda-committee-based meeting
- o June 7 – Monumental Mile
- o July TBD - standard agenda-committee-based meeting with social
- o August TBD - standard agenda-committee-based meeting
- o September 22 – Arsenal Tech 5K volunteer event
- o October 7 – Indy Half Marathon at Fort Ben
- o November 1 – CNO Financial Indianapolis Monumental Marathon, Half and 5K
- o December TBD – Volunteer Appreciation Celebration