

### **Expanded Mission Statement:**

The Monumental Advisory Committee is a service-oriented group of active, civic-minded professionals supporting Beyond Monumental, a not-for-profit 501(c)(3) organization. Beyond Monumental serves the mission of actively supporting youth health and well-being through exceptional events and programs centered around the sport of running. By doing so Beyond Monumental has donated more than \$1.3 million to support local likeminded not-for-profits. Members of the committee serve as a support and advisory network for Beyond Monumental in the areas of membership, event planning, service, and strategic planning.

### **Event Subcommittees**

The event subcommittees each focus on specific functions to plan and execute Beyond Monumental's signature events, which include the Monumental Mile, the Indy Half Marathon at Fort Ben, and the CNO Financial Indianapolis Monumental Marathon. Subcommittees are led by a committee chair, and subcommittee members will be responsible for attending monthly planning meetings and ultimately executing the committee's plans by volunteering at Beyond Monumental events.

*If serving on an event subcommittee is a concern due to participating in a Beyond Monumental event, we still encourage you to become involved with the Monumental Advisory Committee because of the yearlong engagement and impact that can be made outside of event weekends.*

### **Subcommittee Descriptions**

#### **Entertainment Committee**

The Entertainment Committee organizes and plans all entertainment along the route for the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for working with the Hospitality and Special Assignments Intern to identify prospective performers as course entertainment in the following course zones: Zone 1, Zone 2, Zone 3, and Zone 4.

#### **Neighborhood Committee**

The Neighborhood Committee is responsible for communication with neighborhoods that are located along the route of the CNO Financial Indianapolis Monumental Marathon. They will help steward the neighborhoods throughout the year and will also help facilitate cheer blocks and route entertainment in Zones 1, 2, 3, and 4.

#### **Expo Committee**

The Expo Committee organizes and plans all supplementary events surrounding the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for the following events: Monumental Health & Fitness Expo (seminars and packet pickup). Within the Monumental Health & Fitness Expo, the committee will be responsible for welcoming participants, assisting with packet pickup and the volunteers involved, t-shirt exchange, pre-order item pickup, picking up for a friend form, and the VIP experience.

## **Finish Line Committee**

The Finish Line Committee is responsible for coordinating the Finish Line chute following the end of the race for the CNO Financial Indianapolis Monumental Marathon. The committee is responsible for ensuring that each participant receives their finish line refreshments (including blankets, medals, hats, food, water, Gatorade) and are congratulated with a positive demeanor following the race. Additionally, the committee will oversee other Finish Line volunteers involved.

## **Post-Race Area Committee**

The Post-Race Area Committee oversees the event activities following that take place after participants cross the finish line. The committee oversees the programming in the Papa John's tent (including awards), Runners Row, gear check, the results tent, the massage tent, post-event entertainment, beer sales, and recycling/trash cleanup.

## **Beyond Monumental Advisory Committee Membership Structure**

The committee gathers once a month for one of three purposes: agenda/subcommittee based meetings, outreach volunteer events, or Beyond Monumental event – see sample calendar below

*Beyond Monumental is closely monitoring all developments related to COVID-19 and relying on several sources of trusted information including the CDC, the WHO and the Indiana State Department of Health. Currently, all Monumental Advisory Committee related activities are on hold until further notice. We do not anticipate event cancellations at this time. However, given the rapidly changing environment around the virus, the status of our events is subject to change. Please know we will always keep the health and wellbeing of our participants, volunteers, employees, and their families as our top priority. Updates on our events and the Monumental Advisory Committee will be posted as expeditiously as possible. We are following the guidelines set by the Indiana State Department of Health.*

- o April TBD – committee kickoff meeting for 2020
- o May TBD - agenda-committee-based meeting
- o June 4 – Monumental Mile
- o July TBD - standard agenda-committee-based meeting with social
- o August TBD - standard agenda-committee-based meeting
- o September TBD – neighborhood based volunteer cleanup
- o October 3 – Indy Half Marathon at Fort Ben
- o November 7 – CNO Financial Indianapolis Monumental Marathon, Half and 5K
- o December TBD – Volunteer Appreciation Celebration