

Community Engagement & Workforce Manager

Beyond Monumental

Beyond Monumental is a not-for-profit 501(c)(3) organization dedicated to delivering exceptional events and programs centered around the sport of running. Proceeds from these efforts directly support its mission to advance youth health and well-being in the local community.

Beyond Monumental plans and executes four signature running events in the greater Indianapolis area (the CNO Financial Indianapolis Monumental Marathon, the Indy Half Marathon at Fort Ben, the Indianapolis 5K & Monumental Mile and the Apex Benefits Monumental Kids 5K presented by Indiana University Indianapolis), as well as a youth health and wellness program (Apex Benefits Monumental Kids Movement presented by Indiana University Indianapolis), and is searching for a passionate new team member to support events operations.

Position Description:

The Community Engagement & Workforce Manager leads volunteer and workforce operations, community partnerships, and course activations for all Beyond Monumental events. This role is responsible for recruiting, training, managing and retaining volunteers and staff, and creating engaging on-course experiences for participants and spectators.

Volunteer & Workforce Management

- Implement volunteer recruitment, management and retention strategies, including staffing and resource plans.
- Recruit, train, manage and retain volunteers, volunteer captains and interns supporting race operations and course entertainment
- Develop and update training materials for all event roles and execute corresponding communications plans (including meetings, trainings, and check-ins) to ensure volunteers are prepared and supported.
- Provide leadership and guidance to key volunteers and groups in executing volunteer and community engagement initiatives.

Community Engagement

- Serve as the primary liaison to neighborhoods along the race courses, attending meetings, building relationships and sharing critical race-weekend information.
- Build partnerships with local organizations, schools, nonprofits, and community groups to support volunteer participation and course activation.
- Recruit, coordinate, and engage community-based course activations, including neighborhood activations, cheer stations, bands and other entertainment groups.
- Develop strategies to retain and grow community involvement year over year.

Event Operations

- Oversee volunteer and staff execution during race week and on race day.

- Coordinate schedules, shifts, and on-the-ground adjustments to ensure full coverage of all event areas, including mobile activations and community events.
- Work closely with internal teams to align volunteer, entertainment, and community engagement activities with operational needs.
- Plan and execute the annual Monumental Appreciation Celebration and other coordinated appreciation activities.

Operations & Planning

- Work with senior leadership to manage the budget related to workforce and staffing, and course entertainment as well as donations to volunteer groups.
- Create tools, systems and resources to support volunteer management, course activations, and community engagement.
- Track participation, document impact, and report on volunteer and community engagement outcomes.
- Lead post-event staffing evaluation and provide recommendations to enhance future community engagement efforts.

Qualifications

- 3-5+ years of experience in community engagement, event operations, volunteer management, or the broader event industry, ideally with experience in running events.
- Proven ability to build, maintain and grow strong community partnerships.
- Experience managing small and large teams, including volunteers, interns, and temporary staff.
- Demonstrated success leading projects from concept through execution.
- Skilled in using technology-based programs and applications to optimize workflow, volunteer coordination and participant experience.
- Strong leadership, communication, and organizational skills, with the ability to work collaboratively under multiple deadlines and pressure.
- Commitment to delivering outstanding participant experience, customer service, and community impact.
- Willingness to work evenings, weekends, and extended hours as required by events and organizational needs.

Interested candidates should send a letter of interest and resume to careers@beyondmonumental.org.